

ADVERTISING

Senior Center of West Seattle Newsletter

Advertising in the newsletter gives you the opportunity to share your message with thousands of older residents of West Seattle while showing your support of the community Senior Center and its programs.

The newsletter comes out every two months with a distribution of over 2500 copies: 1000+ are mailed directly to members' households and 1500+ are given out at the Center and in the West & South Seattle communities. It is also distributed to an electronic mailing list and posted on our website. Every newsletter includes our calendars, menus and descriptions of all our services and programs. It is used over and over again during the two month period. Members tend to plan their days around our activities and events. Your ad will be seen!

| SIZE | DIMENSIONS | PRICING |
|-----------------------------|----------------------------|------------------------------|
| Business Card | 2"w x 3.5"h or 3.5"w x 2"h | \$55 or \$275 for 6 issues |
| 1/4 Page | 3.5"w x 4"h or 4"w x 3.5"h | \$100 or \$500 for 6 issues |
| 1/2 Page Horizontal | 7"w x 4"h | \$240 or \$1200 for 6 issues |
| 1/2 Page Vertical | 3.5"w x 9"h | \$240 or \$1200 for 6 issues |
| Full Page | 7"w x 9" h | \$380 or \$1900 for 6 issues |
| Classified Ad ((Commercial) | 20 WORDS | \$20 |
| Classified Ad (Personal) | 20 WORDS | \$10 |

Pricing as of 11/2014

Issues: **Initial Deadline:**

| | |
|---------|-------|
| Jan/Feb | Dec 5 |
| Mar/Apr | Feb 5 |
| May/Jun | Apr 5 |
| Jul/Aug | Jun 5 |
| Sep/Oct | Aug 5 |
| Nov/Dec | Oct 5 |

Contact Mary Beth Ingersoll for questions and to place your ad. 206.932.4044 x 4 or email marybethi@soundgenerations.org



Senior Center of West Seattle, "Jewel of the Junction"
4217 SW Oregon Street, Seattle, WA 98116 206. 932. 4044 sc-ws.org



A community partner site of Senior Services is now Sound Generations