

ADVERTISING

Senior Center of West Seattle Newsletter

Advertising in the newsletter gives you the opportunity to share your message with thousands of older residents of West Seattle while showing your support of the community Senior Center and its programs.

The newsletter comes out every two months with a distribution of over 2500 copies: 1000+ are mailed directly to members' households and 1500+ are given out at the Center and in the West & South Seattle communities. It is also distributed to an electronic mailing list and posted on our website. Every newsletter includes our calendars, menus and descriptions of all our services and programs. It is used over and over again during the two month period. Members tend to plan their days around our activities and events. Your ad will be seen!

SIZE	DIMENSIONS	PRICING
Business Card	2" w x 3.5" h or 3.5" w x 2" h	\$66 or \$330 for 6 issues
1/4 Page	3.5" w x 4" h or 4" w x 3.5" h	\$120 or \$600 for 6 issues
1/2 Page Horizontal	7" w x 4" h	\$288 or \$1440 for 6 issues
1/2 Page Vertical	3.5" w x 9" h	\$288 or \$1440 for 6 issues
Full Page	7" w x 9" h	\$456 or \$2280 for 6 issues
Classified Ad ((Commercial)	20 WORDS	\$24
Classified Ad (Personal)	20 WORDS	\$12

Pricing as of 11/2019

Issues: Initial Deadline:

Jan/Feb	Dec 5
Mar/Apr	Feb 5
May/Jun	Apr 5
Jul/Aug	Jun 5
Sep/Oct	Aug 5
Nov/Dec	Oct 5

Please contact Nicole with questions and to place your ad. 206.932.4044 x 4 or email nicolek@soundgenerations.org



Senior Center of West Seattle, "Jewel of the Junction"
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A community partner site of